

ANNOUNCEMENT OF REFORMULATION

CDCC Delivers...

A More Powerful yet Eco-Friendly Cleaning System!

CDCC™, (Coffee Dispenser Cleaner Company), announces a reformulation of its highly acclaimed brew-to-clean **Filter Pouch™** product line.

Over the past 3 years, CDCC has worked to develop this powerful reformulation. Scientifically engineered to clean even more effectively with 20% less material, this new formulation is also *Phosphate Free*. With a ph level below 11

...Less really IS More!

Impressive results and outstanding cleaning characteristics were reported by one of CDCC's large national accounts, proven after 6 months of use in the retail market.

Reformulation Objectives:

- **Reduce ph to less than 11** —
The ph of the reformulation is 10.7
- **Eco-Friendly and Biodegradable** —
The formula consists entirely of natural instantly biodegradable inorganic ingredients.
- **Phosphate Free** —
CDCC is ahead of the curve on this critical issue. Several U.S. States have set a date of July 2010 to restrict or strictly limit the use of phosphates. Canada has established a date of July 2010 to eliminate most phosphates across the entire country. Phosphates enter the waterways and contribute to the accelerated growth of algae.
- **Superior Cleaning Power** —
You'll find that the new formulation is superior in cleaning and removing stains vs. CDCC's highly successful original formula



Better Clean...



Better Coffee!

CDCC Invites you to try our products and discover for yourself a superior clean.

Call or email to request more information or to place your order today.

CDCC Products

COFFEE DISPENSER CLEANER CO., LLC
T:1-888-978-8388 • F:1-888-978-8390
www.cdccproducts.com • info@cdccproducts.com